



## Off-the-peg panels

Known for its hand-painted and hand-embroidered wallpapers, Fromental has launched a new off-the-peg collection. Produced by a combination of hand painting and printing, the 10 Studio by Fromental designs are about a third of the price of the company's bespoke creations. 'The idea was to appeal to a wider audience, while not compromising on quality,' says co-founder Tim Butcher. He explains that lockdown 'created a hiatus, which gave us time to be creative'. Each design comes ready to install as pre-trimmed panels: 'We've tried to create designs that will work on pretty much any wall.' Pictured above is the 'Paper Maquettes' wallpaper in terrazzo gold, which is hand painted on a gilded ground and costs £775 for a 3-metre x 9.15-metre panel. studio.fromental.co.uk >> 10 to 10